

WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

Mundy Katowitz Media Inc 1322 G. Street SE Washington, DC 20003

Advertiser Agency

Product Brand

Salesperson Sales Office

Schedule Dates

Buyer Name Phone/Fax CPE

Account Types Billing Type

Comments

Contract # 101968 10/23/12-10/29/12

Priorities USA Action (8979)

Mundy Katowitz Media Inc (2943)

Political/Issues (1129) political issue (13047)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

Placement, Media

321/340/1566

National/Political Issue Standard

PRIORITIES USA ACTIO **NEW ORDER**

Date Entered 08/13/12 Last Modified

10/22/12 **Entered By** Jessica Ellis

No CO-OP

ECR07896566 Headline #

Demo

Order Type

Normal

Package Deal

Commission % 15.00

\$15,802.50 Net Total \$89,547.50

Sales Tax

Commission

WBNS-TV (WBNS) By Broadcast Month **Spots** Rate Oct. 2012 28 \$102,350.00 Nov. 2012 \$3,000.00 Grand Total: \$105,350.00 29

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
3.0	Revised Line / SPOT	10/25/12-10/25/12	2	:30	11:35P- 12:37A (EST)	1				X	Į.	1				WBNS-TV (WBNS)	LETTRMAN-CBS<	8/13/12
3.1	Normal Line / SPOT	10/25/12-10/25/12	2	1:00	11:35P- 12:37A (EST)	1			1 2	Х	E) 16		1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	LETTRMAN-CBS<	10/22/12
4.0	Revised Line / SPOT	10/29/12-10/29/12	2	:30	11:35P- 12:37A (EST)	Species	χ	*	1 1		Į.	1				WBNS-TV (WBNS)	LETTRMAN-CBS<	8/13/12
4.1	Normal Line / SPOT	10/29/12-10/29/12	2	1:00	11:35P- 12:37A (EST)	1	X	1	0 9		E E		1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	LETTRMAN-CBS<	10/22/12
5.0	Normal Line / SPOT	10/24/12-10/24/12	2	:30	12:37A- 1:37A (EST)	1		1	Х			1	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	LT-FERGUSN-CBS<	8/13/12
6.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	12:37A- 1:37A (EST)	1		1		X	1	1	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	LT-FERGUSN-CBS<	8/13/12
7.0	Normal Line / SPOT	10/26/12-10/26/12	2	:30	12:37A- 1:37A (EST)	1		8	47 H		X	8	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	LT-FERGUSN-CBS<	8/13/12
8.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	11:35P- 12A (EST)	1						Х	1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	W2W SPORTS	8/13/12
9.0	Revised Line / SPOT	10/23/12-10/23/12	2	:30	5A- 5:55A (EST)	1		X			1					WBNS-TV (WBNS)	10TV NWSHD 5A	8/14/12
9.1	Normal Line / SPOT	10/23/12-10/23/12	2	1:00	5A- 5:55A (EST)	1		Х		İ	Ţ.	1	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	10TV NWSHD 5A	10/22/12
11.0	Revised Line / SPOT	10/25/12-10/25/12	2	:30) 5A- 5:55A (EST)	1				X	1	1				WBNS-TV (WBNS)	10TV NWSHD 5A	8/13/12
11.1	Normal Line / SPOT	10/25/12-10/25/12	2	1:00	5A- 5:55A (EST)	j				Х	1	1	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	10TV NWSHD 5A	10/22/12
12.0	Normal Line / SPOT	10/26/12-10/26/12	2	:30	5A- 5:55A (EST)	j		9			x ;		1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	10TV NWSHD 5A	8/13/12
14.0	Normal Line / SPOT	10/23/12-10/23/12	2	:30	5:57A- 7A (EST)	1		X				SI.	1	\$2,500.00	\$2,500.00	WBNS-TV (WBNS)	10TV NWSHD 6A	8/13/12
					CO	NFI	SM	AT	ΠO	N	CO	NT	RAC	Ī				
ccepted-	Agency/Advertiser:			Date:	Accepted	-Station:								Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

Mundy Katowitz Media Inc 1322 G. Street SE Washington, DC 20003

Contract #

Schedule Dates Advertiser

Agency

10/23/12-10/29/12

Priorities USA Action (8979)

101968

Mundy Katowitz Media Inc (2943) Political/Issues (1129)

Product Brand political issue (13047)

Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

Placement, Media **Buyer Name**

Phone/Fax

CPE 321/340/1566 **Account Types**

National/Political Issue **Billing Type** Standard

PRIORITIES USA ACTIO Comments **NEW ORDER**

Date Entered 08/13/12 **Last Modified**

10/22/12 Jessica Ellis

\$89,547.50

No CO-OP

ECR07896566 Headline #

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00

Commission \$15,802.50

Net Total Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate 28 \$102,350.00 Oct. 2012 Nov. 2012 \$3,000.00 Grand Total: 29 \$105,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Revised Line / SPOT	10/24/12-10/24/12	2	:30	5:57A- 7A (EST)	1	3		Χ	1 1	1	1			500-000	WBNS-TV (WBNS)	10TV NWSHD 6A	8/13/12
15.1	Normal Line / SPOT	10/24/12-10/24/12	2	1:00	5:57A- 7A (EST)	1			Х	n i	1		1	\$5,000.00	\$5,000.00	WBNS-TV (WBNS)	10TV NWSHD 6A	10/22/12
17.0	Revised Line / SPOT	10/26/12-10/26/12	2	:30	5:57A- 7A (EST)	1				1	X	7				WBNS-TV (WBNS)	10TV NWSHD 6A	8/13/12
17.1	Normal Line / SPOT	10/26/12-10/26/12	2	1:00	5:57A- 7A (EST)	1					X	li.	1	\$5,000.00	\$5,000.00	WBNS-TV (WBNS)	10TV NWSHD 6A	10/22/12
19.0	Normal Line / SPOT	10/27/12-10/27/12	2	:30	4:58A- 6:56A (EST)	1			18	1 1	X	i.	1	\$800.00	\$800.00	WBNS-TV (WBNS)	10TV NWSHD SAT 5A	8/13/12
20.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	6:28A- 8:30A (EST)	1			E.		1	X	1	\$800.00	\$800.00	WBNS-TV (WBNS)	10TV NWSHD SUN 630A	8/13/12
21.0	Normal Line / SPOT	10/27/12-10/27/12	2	:30	6:57A- 9A (EST)	1				1	X		1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	CBS THS MRN:SA	8/14/12
23.0	Revised Line / SPOT	10/25/12-10/25/12	2	:30	8:58A-9:55A (EST)	1				X	1	į,			***	WBNS-TV (WBNS)	LIVE WITH KEILLY	8/13/12
23.1	Normal Line / SPOT	10/25/12-10/25/12	2	1:00	8:58A- 9:55A (EST)	1	ı			X	I	K	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	LIVE WTH KELLY	10/22/12
24.0	Revised Line / SPOT	10/23/12-10/23/12	2	:30	11:58A- 12:30P (EST)	1	ı	X			1					WBNS-TV (WBNS)	10TV NWSHD 12P	8/13/12
24.1	Normal Line / SPOT	10/23/12-10/23/12	2	1:00	11:58A- 12:30P (EST)	1	ı	Х			II.	P.	1	\$5,000.00	\$5,000.00	WBNS-TV (WBNS)	10TV NWSHD 12P	10/22/12
27.0	Revised Line / SPOT	10/25/12-10/25/12	2	:30	3P- 3:55P (EST)		ı			X	1	1				WBNS-TV (WBNS)	DR. PHIL	8/13/12
27.1	Normal Line / SPOT	10/25/12-10/25/12	2	1:00	3P- 3:55P (EST)	1	ı		11	X	Ý	E	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	DR. PHIL	10/22/12
29.0	Revised Line / SPOT	10/26/12-10/26/12	2	:30	3:58P- 5P (EST)	J	1			1 1	X					WBNS-TV (WBNS)	DR. OZ	8/13/12
	1				COI	VFI	RM	AT	FIC	N(COI	VT	RAC	T				- M
ccepted	-Agency/Advertiser:			Date:	Accepted-	Station	:							Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



WBNS-TV. Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

Mundy Katowitz Media Inc 1322 G. Street SE Washington, DC 20003

Advertiser

Sales Office

Comments

Contract #

Schedule Dates 10/23/12-10/29/12 Priorities USA Action (8979)

Agency Mundy Katowitz Media Inc (2943)

Product Political/Issues (1129) Brand political issue (13047)

Salesperson Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office

101968

Buyer Name Placement, Media

Phone/Fax

CPE 321/340/1566 **Account Types** National/Political Issue

Billing Type Standard

> PRIORITIES USA ACTIO **NEW ORDER**

Date Entered 08/13/12 Last Modified 10/22/12

Jessica Ellis **Entered By**

No CO-OP

ECR07896566 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$15,802.50 **Net Total** \$89,547.50

Sales Tax

WBNS-TV (WBNS) Rate By Broadcast Month Spots 28 \$102,350.00 Oct. 2012 Nov. 2012 \$3,000.00 Grand Total: 29 \$105,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	R	ate	Total	Station	Comments	Entered
29.1	Normal Line / SPOT	10/26/12-10/26/12	2	1:00	3:58P- 5P (EST)	1				1	X			1 \$	3,000.00	\$3,000.00	WBNS-TV (WBNS)	DR. OZ	10/22/12
30.0	Revised Line / SPOT	10/23/12-10/23/12	2.	:30	5P- 6P (EST)	1	1	Х	3	į.	19 19						WBNS-TV (WBNS)	10TV NWSHD 5P	8/13/12
30.1	Normal Line / SPOT	10/23/12-10/23/12	2	1:00	5P- 6P (EST)	1		Х	1	11	1	TAIL TO		1 \$	7,500.00	\$7,500.00	WBNS-TV (WBNS)	10TV NWSHD 5P	10/22/12
31.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	5P- 6P (EST)	1				X	- H	N.		1 \$	3,750.00	\$3,750.00	WBNS-TV (WBNS)	10TV NWSHD 5P	8/13/12
33.0	Revised Line / SPOT	10/24/12-10/24/12	2	:30	6P- 6:30P (EST)	1			Х	1	1	H					WBNS-TV (WBNS)	10TV NWSHD 6P	8/13/12
33.1	Normal Line / SPOT	10/24/12-10/24/12	2	1:00	6P- 6:30P (EST)	1			Х	11	1			1 \$	9,000.00	\$9,000.00	WBNS-TV (WBNS)	10TV NWSHD 6P	10/22/12
35.0	Revised Line / SPOT	10/25/12-10/25/12	2	:30	6:58P- 7:30P (EST)	1			1 0	X	1						WBNS-TV (WBNS)	JEOPARDY	8/13/12
35.1	Normal Line / SPOT	10/25/12-10/25/12	2	1:00	6:58P- 7:30P (EST)	1				X	1			1 \$	9,000.00	\$9,000.00	WBNS-TV (WBNS)	JEOPARDY	10/22/12
37.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	8:58A- 10:30A (EST)	1				1	1	X		1 \$	3,000.00	\$3,000.00	WBNS-TV (WBNS)	SUNDAY MRN-CBS	8/13/12
39.0	Revised Line / SPOT	10/25/12-10/25/12	2	:30	11P- 11:35P (EST)	1				Х							WBNS-TV (WBNS)	LATE NEWS	8/13/12
39.1	Normal Line / SPOT	10/25/12-10/25/12	2	1:00	11P- 11:35P (EST)	1	1	9 //	1 1	Х	I	I.		1 \$1	10,000.00	\$10,000.00	WBNS-TV (WBNS)	LATE NEWS	10/22/12
40.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	11P- 11:35P (EST)	1	d				-	Х	3	1 \$	5,000.00	\$5,000.00	WBNS-TV (WBNS)	LATE NEWS	8/13/12
41.0	End Dated Line / SPOT	10/23/12-10/24/12	2	:30	8A- 8:55A (EST)	4		Х	Х		F			2 \$	2,000.00	\$4,000.00	WBNS-TV (WBNS)	8A THIS MORN	10/22/12
41.0.1	Closed Preempt	10/23/12								1		I					WBNS-TV (WBNS)	End Dated/Exception -	
		0			CC	NEIF	RM.	AT	10	N(CO	NT	RA(CT					
ccepted	-Agency/Advertiser:			Date:	Accepted	-Station:								Date	e:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

B/E Bookend P/B Piggy Back

Printed At: 02:34 PM on Monday, October 22 2012



WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

Mundy Katowitz Media Inc 1322 G. Street SE Washington, DC 20003

Contract # 101968

Schedule Dates Advertiser

Agency

Product

Brand

CPE

Salesperson

Sales Office

Buyer Name

10/23/12-10/29/12

Priorities USA Action (8979)

Mundy Katowitz Media Inc (2943)

Political/Issues (1129)

political issue (13047)

321/340/1566

Standard

National/Political Issue

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

Placement, Media

Phone/Fax

Account Types Billing Type

Comments PRIORITIES USA ACTIO **NEW ORDER**

Date Entered 08/13/12 Last Modified 10/22/12 **Entered By** Jessica Ellis CO-OP No

Headline # ECR07896566

Demo

Order Type Normal

Package Deal Commission %

15.00 Commission \$15,802.50

Net Total Sales Tax

\$89,547.50

By Broadcast Month	Spots	Rate
Oct. 2012	28	\$102,350.00
Nov. 2012	1	\$3,000.00
Grand Total:	29	\$105,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run T	īmes	SPW	Мо	Tu	We 7	Th Fr	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0.2	Closed Preempt	10/23/12							į		811	1 1					WBNS-TV (WBNS)	End Dated/Exception -	
42.0	Normal Line / SPOT	10/26/12-10/26/12	2	1:00	10:58A- 11:57/	A (EST)	1			1	X			1	\$4,000.00	\$4,000.0	WBNS-TV (WBNS)	THE PRICE IS RIGHT	10/22/12
											9								
								1											
															1			a a	
															į				27
						OON	Season: A Sea		Д нерис	1 ~ 8	1 /	~ 1	nedes here'	X ,000	attyroni				
	the state of the s					CON	HI	KIVI.	AI	IUI	N C	UN	IK	AU	l .				
Accepted-	-Agency/Advertiser:			Date:	-	Accepted-Sta	ation:								Date:	Comments:		-	

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."